

# 2018 LEGO® EDUCATION TEACHER AWARD COMPETITION FOR THE UNITED STATES OF AMERICA

## OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER AND WIN A PRIZE. MANY WILL ENTER; FEW WILL WIN A PRIZE.**

**Overview:** Elementary and Middle School Education teachers have an opportunity to win a trip to the US to attend the 2018 LEGO Education Symposium to be held at Tufts University near Boston, by describing how they have been using, or could be using, LEGO® Education products in innovative ways to support their students learning and understanding of science, technology, engineering and math (STEM).

1. This Competition is sponsored by LEGO System A/S, Aastvej 1, 7190 Billund, Denmark. LEGO System A/S is primarily responsible for the administration and execution of this Competition. Additional support for the Competition will be provided by *LEGO Education North America, a division of LEGO Brand Retail, Inc.*

**By participating in this Competition, entrants agree to be bound by these Official Rules.**

2. **Eligibility:** To enter this Competition you must be 18 years of age or older at the time of your Entry, working as an Elementary or Middle school teacher and submit a valid entry to the Competition, and a resident of the United States of America.
3. You are not eligible to enter if you are an employee, partner or immediate family member of an employee of the LEGO Group or any third party company or agency directly connected with the creation or administration of this Promotion.
4. **Entry Period:** You must submit your Entry within the Entry Period, which begins at [24.01.2018 00:01 a.m. EST] and ends [15.04.2018/11:59 p.m. EST ] (“Entry Period”). Any Entries received outside of the Entry Period shall not be valid.
5. **How to enter:**  
The process for applying for a LEGO Education Teacher Award is intended to be straightforward. Applicants are required to submit the standard Application Form available at [www.LEGOeducation.com/TeacherAward](http://www.LEGOeducation.com/TeacherAward), including:
  - An abstract of the proposed Symposium presentation
  - Lesson materials and/or resources, e.g. a sample worksheet or lesson plan
  - Evidence of implementation, e.g. a photo, short video (max 2 min) or sample of student work
  - Evidence of contribution to the teaching community
  - A brief self-evaluation and/or reflection.

The submitted entry materials will be referred to hereinafter as the “Submission.”

6. **Limitation on entry:** One Submission per person during the Entry Period. If more than one Submission per participant is received during the Entry Period, only the first Submission will be included and later Entries will be disqualified.

**Guidelines:**

- *All aspects of the Submission must be in English;*
- *If a video is part of the Submission, the video may not exceed two minutes in length and this time limit will be strictly administered;*

- *If a digital photograph or other image is part of the Submission, the image must be in .jpeg, .tiff or .png format and must not exceed twenty-five MB in size, and;*
- *The Submission cannot have been previously published or submitted in any Competition of any kind.*

**Content Restrictions:**

- *The Submission must not contain material that violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights infringement;*
- *The Submission must not disparage Sponsor or any other person or party affiliated with the Competition;*
- *If the Submission features a creation built with toy building bricks, the creation must be an original work of the entrant, and must consist of an object which is or could be built from LEGO® bricks and other LEGO® elements. Only genuine LEGO® bricks and other LEGO® building toy elements (including LEGO® DUPLO®, LEGO® Technic, and LEGO® MINDSTORMS® elements) may be used in entrant's creation. Entries must not show any identifiable feature of any person, or any product, trademark, or copyrighted property of any other person or business entity.*
- *The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;*
- *The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and*
- *The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state or province where Submission is created.*

**7. Intellectual Property:** By uploading your Submission you are providing your consent to grant the Sponsor a royalty-free, irrevocable, perpetual (or for the entire term of duration of intellectual property rights), non-exclusive, sub-licensable license to use, reproduce, modify, publish, and display such Submission in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed for Competition or marketing purposes of Sponsor's products. If requested, entrant agrees to sign any documentation that may be required for Sponsor or its designees to fully exploit the above-referenced license grant to the Submission. In granting Sponsor such license, entrant will represent and warrant that the Submission remains unpublished and does not in any way infringe upon any third party's intellectual property rights.

**8. Prize:** There will be two winners, one Elementary school teacher winner and one Middle School teacher winner. Each winner will receive one round trip flight and accommodation for one person for four (4) nights at a hotel chosen by the Sponsor to attend the LEGO Education Symposium 2018 at Tufts University in Boston, Massachusetts (June 5-7, 2018). Meals will be included as part of the daily activities the winner(s) will be participating in. The winner(s) will be responsible for covering the cost of any expense not specifically listed in this Section 8. For the purpose of clarity, the cost for a substitute teacher to cover during your absence will not be provided by Sponsor. The prize is non-transferable and no cash alternative is available. The prize is subject to availability and the Sponsor reserves the right to substitute the prize for an alternative prize of equal or greater value.

The Winner must possess all required travel documents (e.g., valid photo ID meeting TSA requirements, etc.) prior to departure. It is the Winner's responsibility to determine what documentation is necessary, and to pay any costs associated with obtaining the necessary documentation. The Winner must agree to depart and return on dates specified by the Sponsor; dates of departure and return are subject to change.

**9. Selection of Potential Winners and Odds of Winning:** The Potential Winner of the Teacher Award will be selected by a panel appointed by LEGO Education Marketing Team. The panel of judges (the "Judges") will consist of members of the LEGO Education Marketing Team, and additional members to be selected based on their knowledge and experience with primary and secondary education issues. The judging panel may include past recipients of the LEGO Education Teacher Award.

Submissions will be assessed against the following criteria:

- Innovative teaching practice
- Commitment to teaching and capacity for sustained contribution to the U.S.A. teaching community
- The potential and quality of the proposed Symposium presentation.

**NOTE THAT SPONSOR RESERVES THE RIGHT TO NOT SELECT ANY POTENTIAL WINNER IN THE EVENT THAT, IN THE SOLE DISCRETION OF THE JUDGES, NO SUITABLE APPLICATIONS HAVE BEEN RECEIVED.**

The odds of winning will depend on the skill and talent of the entrant, as assessed by the Judges, and on the number of eligible entries received.

**10. Claiming the Prize:** The Potential Winner will be contacted via the Entrant's email address on *20.04.2018*. Potential Winners have ten (10) days from the date of notification to complete and return the Winners' Documents (as described below). If the Potential Winner cannot be contacted, has not claimed their prize within (10) of days of notification, fails to complete the required Winners' Documents correctly, a new Potential Winner will be selected from all remaining eligible entries received within the Entry Period, in accordance with the Selection procedure above.

**11. Certification of Potential Winners:** The Potential Winner will be required to complete and return a set of Winner's Documents consisting of (i) a statement of eligibility; and (ii) a release of liability; and (iii) a publicity release (except where prohibited by law); and (iv) a prize acceptance form. If a Potential Winner is deemed a minor in his/her place of residence, a parent or legal guardian of the Potential Winner will also be required to sign the Winners' Documents.

Upon receipt of the fully executed Winners' Documents, and confirmation by the Judges, the Potential Winner will be certified as the winner ("Teacher Award Winner").

**12. Data Privacy:**

By entering the Competition, you agree to your personal information being used for the purposes described in these Official Rules and in accordance with our Privacy Policy, which can be found at <https://www.lego.com/en-us/legal/legal-notice/privacy-policy-full>.

The company responsible for handling all privacy data for the LEGO Group is LEGO System A/S, Aastvej 1, 7190 Billund, Denmark.

**By entering the Competition, you acknowledge that you have read and understand the LEGO Group Privacy Policy and you agree to its terms.**

**13. Additional Rules**

- Submissions will not be returned. All Submissions, excluding the images submitted in connection with the Competition, shall become the property of Sponsor and may be used for other marketing activities, to the extent permissible by local law.
- If you are the Winner, you agree that the Sponsor may use your first name and town or county of residence to announce the Winner of this Competition.
- Sponsor is not responsible for lost, misdirected, mutilated, incomplete, or illegible entry materials, or for entries not received prior to the entry deadline.
- The Sponsor and the Local Partners shall not have any liability, and do not accept any damage, loss, injury or disappointment suffered by Entrants of this Competition to the extent permitted by law. Nothing shall exclude the Sponsor's or Local Partners' liability for death and personal injury as a result of their negligence.

- Any Submission made or attempted in a manner which in the Sponsor's reasonable opinion is contrary to the spirit of these Official Rules, or by its nature is unfair to other entrants, will be invalid and may result in your disqualification from the Competition.
- Reporting prize winnings and paying any applicable taxes, governmental fees, and other expenses resulting from winning a prize are the sole responsibility of the Prize Winner unless otherwise stated; Winners are encouraged to check local tax implications.
- For a list of the Winners contact Consumer Services (<https://wwwsecure.us.lego.com/en-us/service>).
- These Official Rules shall be governed and construed in accordance with the laws of Denmark.

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